



Bethany Spilde

"The greatest opportunity in the world is what sits inside a human being."

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AUTHOR

FORMER PRO ATHLETE

EMERGING LEADER OF THE YEAR

ABOUT BETHANY

The bio

"The team doesn't win or lose on the court. It wins or loses in the space between its ears — that connects to the heart." Bethany learned that as a collegiate and professional volleyball player, and she's carried it into every organization she's worked inside and every company she's launched. Now a growth advisor across four continents, her conviction is simple: **psychological expansion isn't separate from business growth — it's the catalyst for it.** People are the greatest catalyst for growth.

She's lived that conviction inside real rooms, not just on stages — building talent development programs at Lallemand North America Baking, including work on an AI coaching platform, training C-suite leaders and top producers at Lockton on personal branding and communication, and speaking internationally for the U.S. Department of State and eWomen Network, where she was named **International Emerging Leader of the Year.**

That conviction shaped her proprietary **ARISE™ framework** — structure for the gap between where someone is and what they're capable of. She relates to entrepreneurs and companies with that same DNA — having founded and grown three companies of her own, one with a twelve-person team. The entrepreneurial journey, she'll argue, is one of the strongest pulls on the potential within — nothing reveals you to yourself faster than building something that depends on you.

Real intelligence was never artificial. It's all within.

WHAT AUDIENCES WALK AWAY WITH

Clarity

A working framework (ARISE™) for closing the gap between where they are and what they're capable of

Expanded Vision

Permission to treat inner growth as a business strategy, not a soft-skill afterthought

Direction

A clear-eyed view of ways to expand their capacity — knowing the power and potential inside them is greater than any technology or external force

KEYNOTE TOPICS

What she speaks on

PEOPLE GROWTH BREEDS BUSINESS GROWTH

Why human potential — not strategy alone — is the greatest catalyst for performance

Most organizations treat people development and business growth as two separate line items. Bethany has spent a decade inside global companies and on stages across four continents showing they're the same thing — that businesses don't transform until the people inside them do. In this talk, audiences discover why strategy without inner expansion stalls, why inner expansion without strategy stays a feeling — and what happens to performance, retention, and leadership when an organization finally treats human potential as the catalyst it actually is.

THE ENTREPRENEUR'S MIRROR

Why building a company is the fastest path to discovering who you actually are

Having founded and grown three companies of her own, Bethany makes the case that the entrepreneurial journey isn't just a business path — it's one of the most powerful tools for self-discovery available to a human being. This talk is built for founder-heavy audiences and companies with that same builder DNA, walking them through her proprietary ARISE™ framework for closing the gap between where they are and what they're capable of.

BEING HUMAN IS THE SUPERPOWER

What is untapped and possible for our infinite potential — and what happens if we don't use or train the intelligence within?

We are investing billions in increasing the capacity of machines. What are we doing to increase the capacity of humans? As AI expands what's possible, the question isn't whether to use it — it's whether we're expanding our own capacity at the same rate. Our emotional and spiritual intelligence — intuition, discernment, creativity, judgment — aren't soft skills. They are the intelligence that decides what to do with everything AI makes possible. AI is the lever. But the gold isn't the technology — it's the unrealized potential already inside every person, waiting for the awareness, tools, and self-leadership to become expressed. The conversation lands on what Bethany calls **real intelligence (RI)**: ready to be supercharged or left dormant, depending on where we choose to place our attention — and how we choose to lead ourselves.

Where she's *shown up*

Speaking, advisory, and stages across four continents

U.S. Department of State	International Speaker
eWomen Network	International Conference
Lallemand North America	Talent Development & AI Coaching
Lockton Companies	C-Suite Branding & Communication
Global Ties KC	Board Member & Treasurer
Johnson County Comm. College	Adjunct Professor & Researcher

RECOGNITION

eWomen Network International Emerging Leader of the Year — recognized for leadership and impact on a global stage.

Speaking on four continents and advising inside organizations are two sides of the same work — meeting people and businesses exactly where they are, then walking the path to where they're capable of going.

Ready to find your gold?

Bethany Spilde
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